



# ARAS

THE ARCHIVE *for* RESEARCH  
*in* ARCHETYPAL SYMBOLISM

Digital Press Kit



## CROSS-CULTURAL IMAGES AND ARCHETYPAL COMMENTARIES SPANNING 50,000 YEARS OF HUMAN HISTORY

The Archive for Research in Archetypal Symbolism (ARAS) is a pictorial and written archive of mythological, ritualistic, and symbolic images from all over the world and from all epochs of human history. Drawing on C.G. Jung's work on the archetype and the collective unconscious, The collection probes the universality of archetypal themes and provides a testament to the deep and abiding connections that unite the disparate factions of the human family.

Visit [ARAS.org](http://ARAS.org) to explore

Our archive of more than 18,000 images of symbols in art, accompanied by scholarly commentaries. Discounted institutional rates for developing groups are now available.

The Concordance of Jung's Collected Works which provides a way to search Jung's Collected Works by word and / or topic and to find all of the relevant references.



We welcome contributions of images from your culture as well as your commentary.

Please join in!

The archive is a multicultural feast!  
Come gather around image!

[ARAS.org](http://ARAS.org)

Contact: [info@aras.org](mailto:info@aras.org)

ARAS.org:



**ARAS**  
THE ARCHIVE *for* RESEARCH  
*in* ARCHETYPAL SYMBOLISM



ARCHETYPAL IMAGES  
FROM THE  
COLLECTIVE UNCONSCIOUS.  
ONLINE.



ARAS.ORG



One of the many thousands of images and commentaries in ARAS Online.

Become a member of ARAS Online for just \$100 a year (\$25 for students / candidates), which is fully tax-deductible. You'll receive the following benefits:

- 1 Free, unlimited use of the entire archive of 17,000 images accompanied by scholarly commentaries any time you wish—at home, in your office, or wherever you take your computer.
- 2 The cultural timeline and archetypal theme guide that make it easy to research any symbolic image / theme that interests you across culture and time.
- 3 You don't just get an image—you can learn about cultural context, archetypal content, and easily connect one image and theme to multiple, related archetypal images and themes.
- 4 Full access to the entire contents of two of ARAS' magnificent books: Archetypal Symbolism and The Body. These books cost \$300 when purchased on their own.
- 5 Permission to use ARAS images in your classes and unpublished works.
- 6 Notice of new images and commentaries being added to the archive and of other research into archetypal symbolism.

# A Guide to ARAS for Analysts, Candidates, Artists, Scholars, Students and Any Others Who Love Symbolic Images



---

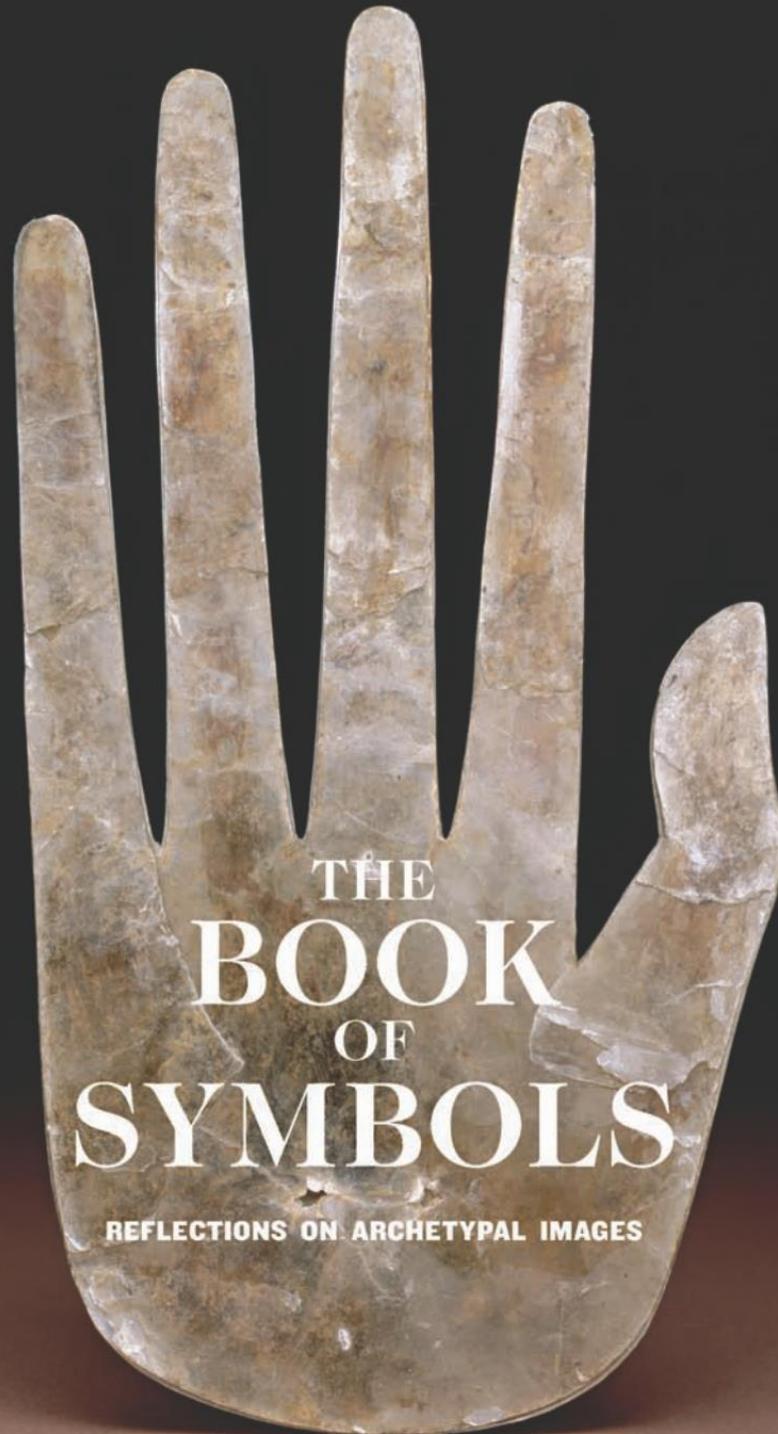
## A Guide to ARAS

*for Analysts, Candidates,  
Artists, Scholars, Students,  
and Any Others Who Love  
Symbolic Images*

[ARAS.org/guide](https://aras.org/guide)

ARAS Books:

THE ARCHIVE FOR RESEARCH IN ARCHETYPAL SYMBOLISM



THE  
BOOK  
OF  
SYMBOLS

REFLECTIONS ON ARCHETYPAL IMAGES

TASCHEN

# The Book of Symbols

## Reflections on Archetypal Images

A new book from ARAS:  
The Archive for Research in Archetypal Symbolism

Published by TASCHEN  
November 2010

“Poised at the brink of consciousness, from the depths of the psyche images come alive as living symbols and portend new possibilities. *The Book of Symbols* is a reliable compendium of potentially transformative images and essays, an essential guide to symbolic images for therapists, artists, art historians, designers and all explorers of the inner life. Highly recommended.”

James C. Harris, MD, Professor, Johns Hopkins University  
Art and Images Editor, *Archives of General Psychiatry*

*The Book of Symbols* combines 322 original essays about particular symbols with images from cave art to contemporary art. The thought-provoking texts and almost 800 beautiful, full-color images come together in a unique way to convey hidden dimensions of meaning. *The Book of Symbols* illustrates how to move from the visual experience of a symbolic image in art, religion, life, or dreams, to directly experiencing its personal and psychological resonance.

*The Book of Symbols* is being translated into German, French, and Spanish.

**To order the book** go to the ARAS website [www.aras.org](http://www.aras.org) and click on Amazon.com. (Any item you buy from Amazon.com through the ARAS website will bring 6% to ARAS.) Become a member of ARAS Online, and you will have access to a unique archive of 17,000 archetypal images and accompanying texts.

Learn more at [www.aras.org](http://www.aras.org)

Press for the Book of Symbols:

# THE WALL STREET JOURNAL.

## Across Cultures, Image Is Everything

The Archive for Research in Archetypal Symbolism Turns the Human Subconscious Into a Picture Book

*By Andy Battaglia*



Anne Thulin, Allison Longerek, Karen Arm, Ami Ronnberg and Kathleen Martin at the 39th Street offices of the Archive for Research in Archetypal Symbolism. ILLUSTRATION: BRYAN DERBALLA FOR THE WALL STREET JOURNAL

[Read the article here.](#)

# The New York Times



## Zoey Deutch - My Ten

1. **“The Book of Symbols”** It was brought into my life by my Alexander technique teacher many years ago when I was preparing for a movie. One of the reasons he gave it to me is because when we’re working on a new character or a new project, we like to pick animals and colors and symbols and create a visual board for the character. This became sort of a guiding light. I have a million copies downstairs because I always give them to people.

Zoey Deutch stars in “Something From Tiffany’s,” a new holiday movie on Amazon Prime Video. Dave Kotinsky/Getty Images for iHeartRadio

[Read the full article here.](#)

# **HUFFPOST**

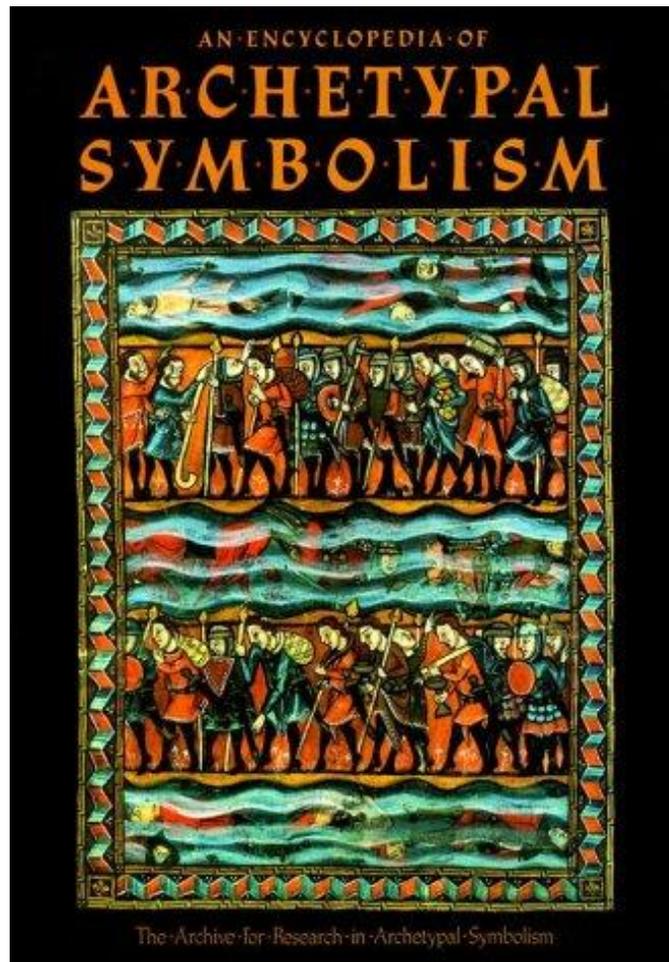
Eating *The Book of Symbols* by Thomas Singer, M.D.

[Read the article here.](#)

# The Book of Symbols: A Special Book Event at the Rubin Museum of Art:



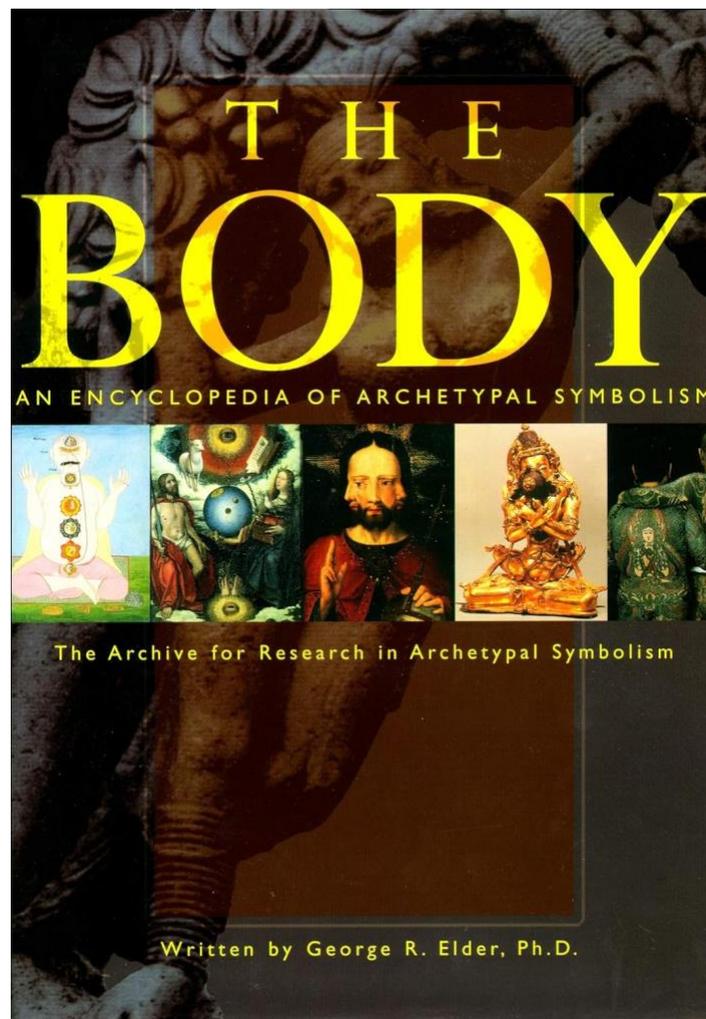
[View video here.](#)



This encyclopedia presents 120 full-page color photographs of art works and artifacts of the sacred traditions of the world, from ancient times to the present. The images are grouped into archetypal themes such as Cosmos and Creation, Sacred Animals, Goddesses, Gods, The Divine Child, Heroes and Heroines, Revelation, and Transformation. Accompanying pictures are essays on historical and cultural context, cross-cultural symbolism, and the psychological meaning of the archetypes, as well as bibliographies, glossaries, and a comprehensive descriptive index.

"The ARAS encyclopedia is a profound work of scholarship pervaded by deep feeling. Like the archive before it, this book was created by an extraordinary assemblage of talent, working with sustained intensity upon a body of knowledge that does not exist anywhere else ..."

~ Roger Kennedy - Director, The National Museum of American History



A stunning collection of color images and text organized around mythic themes that follow the solar calendar from cosmos and creation to death, transformation, and rebirth. In this second volume, the focus is the human body as a carrier of deep psychological insights and sacred meanings. One hundred stunning color plates detail, carved, painted, and sculpted artifacts from prehistory to the recent past, from the caves of France to the temples of East Asia. Images such as The Footprints of the Buddha from India, the ancient Egyptian Eye of Horus, the Cretan Goddess with Bared Breasts, and Dielectrics painting Jacob Wrestling with the Angel are accompanied by commentaries on their cultural, and symbolic significance. An extensive, detailed index is also included.

“Organ by organ, from the heel of Achilles to the circumcision of Christ, The Body is an essential handbook for today's thought.”

~T. George Harris, Deeper Health in Spirituality, Science, and Community

## ARAS Education:



# ARAS TEENS SUMMER ART PROGRAM

Discover the world through images. Create original art inspired by universal symbols. Explore NYC cultural landmarks and museums and meet real working artists.

"Thanks to ARAS, I began to see art in a new way."

-ARAS Teen

araseducation.tumblr.com  
arasteens@gmail.com



## Teen Program Information and Fundraising Video:



[Click here to view the video](#)

## Examples of Final Presentations:



[Click here to view the video](#)

Gaia Project:



# Gaia: Then and Now

## The Mythopoetics of Climate Change



*"I used to think the top global environmental problems were biodiversity loss, ecosystem collapse and climate change. I thought that with 30 years of good science we could address these problems. But I was wrong. The top environmental problems are selfishness, greed and apathy, and to deal with these we need a spiritual and cultural transformation, and we scientists don't know how to do that."*

*James Gustave Speth, Shared Planet: Religion and Nature, BBC Radio 4 (1 Oct. 2013)*

*Gaia: Then and Now* is a series of ARAS webinars that focus on our relationship to the Earth, as revealed through the study of ancient and contemporary symbolic imagery as it appears in myth, the visual arts, dance, and dramatic story telling. With widely varying but complementary perspectives, the speakers will present commentary, visual images, original videos, and engage with the online audience in interactive dialogue.

*Gaia: Then and Now* seeks to explore the mythopoetic ways of knowing about the nature of the Earth and the current crisis of climate change—not by putting itself in opposition to the scientific way of knowing, but rather as offering itself as a complementary way of understanding our dire situation and how we got there. This inquiry centers around the basic question: Can we find our way to a renewed sacralized reverence for the Earth in all her forms—animate and inanimate?

Recordings of all previous events are hosted here: [www.aras.org/gaia-then-and-now](http://www.aras.org/gaia-then-and-now)

# #WithUkrainianJungians Project

#WithUkrainianJungians is a monthly webinar series that invites the entire Jungian community to stand in solidarity with our Ukrainian colleagues. ARAS is pleased to collaborate with this project by creating a space where participants can submit images that arise in response to the webinars.

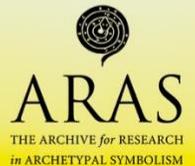
#WithUkrainianJungians and all peoples facing erasure

## #WUJ - ARAS Image Project



ARAS is pleased to join #WithUkrainianJungians (#WUJ) in a collaborative effort to support our Ukrainian colleagues.

We are inviting presenters and participants in the 2023/24 (#WUJ) webinar series to share images that arise in response to their experience of each webinar. We are looking for created images, existing images that come to mind, as well as images which manifest in a synchronistic way. Submissions will be published on [ARAS.org/wuj](https://aras.org/wuj)



[Image Gallery and Webinar Recordings – aras.org/wuj](https://aras.org/wuj)